

Boston, Massachusetts

2007 Metro Print Market Fact Sheet

Total Establishments	915
Total Employment	29,242
Total Shipments (\$M)	\$4,963.0

Data by Size of Establishment

<u>Employees</u>	<u>Printing Establishments</u>	<u>Shipments (\$M)</u>	<u>Printing Employees</u>
1-4	295	\$76.0	707
5-9	213	\$161.0	1,474
10-19	146	\$244.8	2,023
20-49	135	\$555.0	4,079
50-99	58	\$725.3	4,437
100-249	49	\$1,358.9	7,253
250+	19	\$1,842.1	9,268

Print Market Segments

Book Printing	12	\$313.2	2,108
Business Forms Printing	9	\$90.8	644
Financial Legal Printing	6	\$41.5	248
General Commercial Printing	445	\$1,572.8	10,106
Label, Wrapper Printing	16	\$217.5	1,043
Magazine Printing	4	\$137.1	754
Newspaper Printing	59	\$1,076.5	5,454
Other Finishing Services	14	\$17.5	219
Other Speciality Printing	26	\$129.9	787
Package Printing	41	\$963.1	4,522
Prepress Services	45	\$90.0	707
Quick Printing	194	\$146.9	1,376
Screen Printing	20	\$58.8	414
Tag, Ticket, Tape Printing	4	\$33.6	186
Thermography	6	\$32.5	198
Trade Binding	14	\$41.5	475

Printing Process

Digital Printing	386	\$646.4	4,296
Sheetfed Offset Printing	591	\$1,982.5	11,993
Web Offset Printing	71	\$1,117.8	6,027
Other Printing/Trade Services	214	\$1,216.4	6,925

2008 Print Market Atlas. Includes commercial and quick printing, newspaper printing, package printing, business forms printing, trade binding and prepress services. Inclusion of publishing would significantly increase employment and shipments. Source & Methodology: These estimates were derived by PIA/GATF using the A.F. Lewis Company database of printing establishments, PIA/GATF 4th quarter market survey data and the PIA/GATF Ratios. The 2007 estimates may not be comparable to earlier estimates because of re-calibration of employees-per-plant and shipments-per-employee ratios using the latest Census data and Printing Impressions Top 400 data. Note: totals may not add up equally due to rounding.